



M. Van Noort & Sons Bulb Co. Ltd.



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Langley, B.C. V2Y 2K6
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Create a Rainbow Of Colour

Flower Bulbs and Perennials from Florissa ... A quick and easy way for your organization to raise funds and beautify your community all at once.

Tired of the standard fundraiser programs? Looking for something new that's easy to sell and manage, with a wide-range appeal? Try our "Create a Rainbow of Colour" Program. Flower bulbs and perennials have mass appeal for people of all ages, even if they are not experienced gardeners. Almost everyone can find a place in their yard, rooftop or balcony to enjoy these easy to grow bulbs and perennials. Flower bulbs and perennials make great gifts too!

You Will Earn Profits on Every Sale!

Your customers will choose from our special selection of bulbs and perennials that are retail priced at **\$5.00** and **\$10.00** per package. Your cost per package is about 50% of the retail price. As a special contribution to your organization Florissa offers **FREE BROCHURES AND FREE SHIPPING** with a minimum \$200 order! **Our fundraisers are a guaranteed success with no risk to you.**

Your Satisfied Customers Will Be Blooming With Smiles!

Your customers will be delighted when they see their spectacular display and will look to purchase from your organization each year. Remember good news travels fast and your customers will tell their friends about their success. Sell with confidence! Florissa only offers easy to grow varieties that are top size and high quality. Our excellent quality will reflect positively on your organization.

Fundraising Just Became Easier!

We will provide full colour promotional packets including an easy to read order form and an informative insert (typeset to your specific group) for each of the participants (see samples enclosed). You will choose approximately 2 weeks to run the fundraiser. Once you have completed your selling efforts, your fundraising coordinator will tally the orders and send in a complete order on the **Master Order/Payment Form** with payment for your order. **Please note: our minimum order is \$200 and a cheque or credit card number should accompany each order for the full amount. Reorders of \$50 will also be accommodated.**

We will ship (upon receipt of payment) your order directly to you in time for planting in your area or the date that you specify (approx April 5-30th). Please allow up to 2 weeks to process your order. Once your packages arrive your members will then compile each order and distribute them to their customers for planting this spring. Each item is pre-packaged with a full colour picture and easy to follow planting instructions.

A Perfect Winter or Early Spring Fundraiser!

These bulbs and perennials are summer blooming varieties. The best time to sell them is from January to April in the Winter to Early Spring months when your customers are planning their gardens. The shipping time for your order will be from April 5-30th. The last day we deliver orders is April 30th. All orders and re-orders should be in by April 15th; no orders will be accepted after this date.

A Proven Fundraiser with Community Participation!

Year after year organizations such as school bands, choirs, greening committees, athletic programs, civic groups, garden clubs, cadets, church groups, youth groups and horticultural therapy programs have discovered that selling flower bulbs and perennials can be fun, profitable and a great way to beautify the community. Some of our more successful fundraiser organizations even get involved with helping their customers to plant the bulbs and perennials once they arrive (a great way to have kids and seniors working together). Your efforts will be a "blooming" reminder to your community! All will enjoy this spectacular show of colour!

Where to Begin?

Our customer staff at Van Noort Bulb Co. will be glad to answer any questions you or your group may have about the "Create a Rainbow of Colour" Fundraiser Program. Once the program has been approved by your organization, return the "**Getting Started**" and the "**Product Info Insert**" by mail, fax, phone our customer service staff at (1-888-826-6667) or e-mail your request to mail@florissa.com.

Thankyou for your interest in our Fundraiser Program.

Van Noort Bulb Co. Ltd.
22264-Hwy #10
Langley, B.C.
V2Y 2K6
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"Create a Rainbow of Colour Fundraiser Program" PRODUCT INFO INSERT

Support [Your Organization](#) by purchasing and planting popular flower bulbs and perennials. Involve your family and friends so they too can brighten up their spring gardens with lots of colour!

Seventeen Popular Varieties to Choose From:

BONUS PACKS

- A) **Cherry Flambé** - red & black dahlias for gorgeous cut flowers July to October, grows to 100 cm. (3 clumps/pkg.)
- B) **Daylily Mix** (Hemerocallis) - vibrant blooms from July to August, perfect for borders, grows to 60 cm. (5 plants/pkg.)
- C) **Emerald Isle** - mounds of show-stopping foliage for the shade, blooms July to August, grows to 60 cm. (4 plants/pkg.)
- D) **Summer Spectacle** - speckled Tango Lilies in vibrant colours, July to August, grows to 100 cm. (5 plants/pkg.)
- E) **Tristar Strawberry** - *edible* sweet juicy red berries from June to September, grows to 15 cm. (10 plants/tube)

CUT FLOWERS

- F) **Blue Poppy Anemones** - deep sapphire blue blooms from July to August, grows to 25 cm. (10 bulbs/pkg.)
- G) **Magnus Echinacea** - rosy purple coneflowers attract butterflies from June to August, grows to 90 cm. (1 plant/pkg.)
- H) **Butterfly Love** (Asclepias) - clusters of bright orange-red blooms July to September, grows to 50 cm. (2 plants/pkg.)
- I) **Ruby Port Double Columbine** - deep ruby red blooms from July to August, grows to 90 cm. (1 plant/pkg.)

ATTRACTS BUTTERFLIES

- J) **Dahlia Hawaii** - a tricolour dahlia of pink, yellow and white, blooms July to October, grows to 60 cm. (1 clump/pkg.)
- K) **Black Barlow Double Columbine** - midnight black-blue blooms, from July to August, grows to 90 cm. (1 plant/pkg.)
- L) **Conca D'Or** (OT Hybrid Lily) - *fragrant* pale yellow with a golden heart, blooms July to August, grows to 120 cm. (1 bulb/pkg.)
- M) **Dahlia Thomas Edison** - deep violet purple blooms from July to October, grows to 100 cm. (1 clump/pkg.)

GARDEN SOLUTIONS

- N) **Speckled Toad Lily** (Tricyrtis) - maroon spotted milky white blooms, from July to August, grows to 70 cm. (2 roots/pkg.)
- O) **4 O'Clocks** (Mirabilis) - *fragrant*, brightly coloured blooms, July to September, grows to 70 cm. (3 bulbs/pkg.)
- P) **Elodie Kiss Lily** - *pollen-free/scent-free* exotic double blooms of soft pink, June to July, grows to 120 cm (1 bulb/pkg.)
- Q) **Garden Party Patio Lily** - *fragrant* speckled white blooms with yellow flames, July to August, grows to 60 cm. (1 bulb/pkg.)

Price: \$10.00 per package (A - E) or \$5.00 per package (F - Q)

(includes GST & PST) (all packages include a full colour picture and full planting instructions)

How to Order:

1. Fill in customer's name, telephone number, and order on the back page of the colour brochure.
2. Add up customer's order and receive payment, please make cheques payable [\(to your school\)](#).
3. Tally all customer orders and fill in total number of packages and total \$ purchased.
4. Send in order form with full payment to your coordinator by [Date set by coordinator.](#)
5. Orders will be delivered Mid-April.

If you have any questions please contact your Coordinator:

[Coordinator Name & Ph #](#)



"Create a Rainbow of Colour Fundraiser Program" COORDINATOR CHECKLIST

A) Set-up Info:

Organization Name: _____

Fundraising Project: _____

Number of Participants: _____

Running Dates (choose 2 weeks from January 1st - April 6th): _____

Date to disperse Colour Brochures and Product Description/Info Sheet: _____

**Last day for
orders is
April 15,
2012!**

B) Running Fundraiser:

Fill in **Getting Started Form** and **Product Info Insert** and Fax to Van Noort Bulb Co.

Disperse Fundraising Packets (Colour Brochures and Product Info Insert)

C) Completing The Fundraiser:

Collect **Orders** and **Payment** from participants (allow 3-4 extra days for straggler/late orders)

Re-Tally orders and double-check amounts

Fill-in **Master Order Summary**

Fill in **Master Order Payment Form** and Calculate Payment

Send in **Master Order Payment Form** with Payment (Cheque or Credit Card (Visa/MC))
Fax your order in to 604-888-7640 before mailing payments by cheque. Make sure to keep a copy of the Master order Payment Form for your records.

Call to Set-Up a **Shipping Date** with Van Noort Bulb Co. Allow up to 2 weeks for processing and shipping your order. We do our best to schedule and meet delivery dates at your convenience. However, we cannot guarantee exact timing with deliveries. We recommend allowing at least 1 day between the delivery and distribution of product. We ship upon receipt of payment.

Set-up a committee to compile orders: (3-4 people)

1. _____ 3. _____

2. _____ 4. _____

**Remember to
confirm your
shipment!**

Confirm Shipment (Orders are packed with extreme care. Please count the packages and confirm the correct quantity has been shipped for each variety before distribution. We reserve the right to make substitutions if a selection is no longer available.)

Disperse orders to participants for distribution to their customers.

Call Van Noort with any comments or concerns about the running of your fundraiser.

**Please count
your
packages!**



Van Noort Bulb Co. Fundraising Program
22264 Hwy #10, Langley, B.C., V2Y 2K6
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"Create a Rainbow of Colour Fundraiser Program"

MASTER ORDER/PAYMENT FORM

Order #
(Office Use)

Variety	Item # (Office Use)	Total # of Packages Ordered		
A) Cherry Flambe (3 clumps/pkg.)	348 201 01		FREE BROCHURES & FREE SHIPPING WITH A MINIMUM \$200.00 ORDER!!!	
B) Daylily Mix (Hemerocallis) (5 roots/pkg.)	350 350 01			
C) Emerald Isle (4 roots/pkg.)	348 192 01			
D) Summer Spectacle (5 bulbs/pkg.)	348 195 01			
E) Strawberry Tristar (10 plants/tube)	338 120 01			
Total # of Packages Ordered (sum of A - E)				
F) Blue Poppy Anemones (10 bulbs/pkg.)	325 160 01			
G) Magnus Echinacia (1 root/pkg.)	336 225 01			
H) Butterfly Love (Asclepias) (2 roots/pkg.)	337 115 01			
I) Ruby Port Aquilegia Columbine (1 root/pkg.)	336 135 01			
J) Hawaii Decorative Dahlia (1 clump/pkg.)	330 110 50			
K) Black Barlow Double Columbine (1 root/pkg.)	336 133 01			
L) Conca D'or Lily Tree (1 bulb/pkg.)	335 122 15			
M) Thomas Edison Decorative Dahlia (1 clump/pkg.)	330 110 39			
N) Speckled Toad Lily (Tricyrtis) (2 roots/pkg.)	337 135 01			
O) 4 O'Clocks Mix (Mirabilis) (3 bulbs/pkg.)	325 842 01			
P) Elodie Asiatic Kiss Lily (1 bulb/pkg.)	335 114 14			
Q) Garden Party Patio Oriental Lily (1 bulb/pkg.)	335 121 15			
Total # of Packages Ordered (sum of F - Q)				
Total # of Packages Ordered (sum of A - E)		_____ x \$4.50 =		
Total # of Packages Ordered (sum of F - Q)		_____ x \$2.25 =		
Sub Total (Cost of Packages & Brochures)				
Applicable Taxes as per list below				
Total of Order				

We reserve the right to make substitutions if a selection is no longer available.

Method of Payment		Shipping upon receipt of payment
Cheques (payable to Van Noort Bulb Co.)		
Credit Card:	<input type="checkbox"/> Visa <input type="checkbox"/> Master Card	
Name on Card:		
Card #	Expiry Date	

FREE SHIPPING with minimum \$200.00 order!!

Applicable Taxes

BC = 12% HST
 ON, NB, NL = 13% HST
 NS = 15% HST
 AB, MB, NT, NU, QC, SK, YT, PE = 5% (GST)

Remember to double check all your calculations!

Organization: _____ Coordinator Name: _____

Ph#: _____ Approx Shipment Arrival Date: _____

Shipping Address (no postal boxes please): _____



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"Create a Rainbow of Colour Fundraiser Program" GETTING STARTED FORM

Yes! Our Group would like to participate in the "Create a Rainbow of Colour" Fundraising Program. Please Rush a complete fundraising package today.

Please print the Coordinator's name, address and phone number

Name: _____ Street: _____

City/ Province: _____ Postal Code: _____ E-mail: _____

Phone: Hm: _____ Ph Wk: _____

Organization: _____ Running Dates of Fundraising Program: _____

Please make all cheques payable to: _____ (e.g. Langley Fine Arts PAC)

Please send the following items for each of our members:

Sales Tools

Quantity

Full Colour Brochures (incl. Order Form) & Product Info Insert _____

**NOW AVAILABLE: FREE BROCHURES & FREE SHIPPING
WITH A MINIMUM \$200 ORDER!**

We are not interested at this time, but please keep us on your mailing list.
(please fill-in the name and address portion of this form)

Times of the year when our organization plans our fundraising efforts:

Feb-April May-June July-August Sept.-Nov. Dec-Jan

Times of the year when our organization does the most fundraising:

Feb-April May-June July-August Sept.-Nov. Dec-Jan

Please fax this form to (604) 888-7640, or mail to address below.

Questions? Call our customer service department at 1-888-826-6667

Thank you and Good Luck with your Efforts!



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